



Gold Sponsorship

Gold Level Sponsors will receive the following:

- Half panel (41/4" x 31/2"), four color ad in the Tournament Brochure. Brochures to be distributed for the duration of the Tournament at tackle shops and marinas throughout Ocean City and surrounding areas.
- Company Logo featured in full-page (color) weekly Tournament Update in *The Coastal Fisherman* newspaper.
- Company Logo featured on Banner "Welcome" sign at Tournament Headquarters.
- Company Logo featured on Tournament Leaderboards at all participating weigh stations.
- Company Logo featured on all Tournament Catch Boards. All Tournament fish to be photographed with an official catch board for weigh in.
- Company Logo on back of all screen-printed Tournament T-Shirts.
- Company Logo featured on Tournament Website (Sponsors Page) including Company supplied text to describe business as well as a link to your own site.
- We are working with the television series Hardcore Offshore to incorporate a Tournament Update segment that could further promote your business.
- Supplemental Media Exposure throughout the duration of the Tournament.



Platinum Sponsorship

Platinum Level Sponsors will receive the following:

- Full panel (8 1/2" x 3 1/2"), four color ad in the Tournament Brochure. Brochures to be distributed for the duration of the Tournament at tackle shops and marinas throughout Ocean City and surrounding areas.
- Company Logo featured in full-page (color) weekly Tournament Update in *The Coastal Fisherman* newspaper.
- Hosting privileges with Company Logo on website for Company's choice of Tuna, Dolphin, Wahoo or Mako Leaderboard (First - Come, First - Served).
- Company Logo featured on Banner "Welcome" sign at Tournament Headquarters.
- Company Logo featured on Tournament Leaderboards at all participating weigh stations.
- Company Logo featured on all Tournament Catch Boards. All Tournament fish to be photographed with an official catch board for weigh in.
- Company Logo on back of all screen-printed Tournament T-Shirts. Those Platinum Sponsors that also elect to be Platinum Sponsors of The Ocean City Inshore Challenge will have their Logo featured on one sleeve of T-Shirts as well.
- Company Logo identified as Platinum Sponsor on Tournament Website (Sponsors Page) including Company supplied text to describe business as well as a link to your own site.
- We are working with the television series Hardcore Offshore to incorporate a Tournament Update segment that could further promote your business.
- Supplemental Media Exposure throughout the duration of the Tournament.
- Platinum Sponsors' Logos to be displayed at approximately double the size of other sponsors'.

Sponsorship Agreement

Sponsorship Level

Ocean City Offshore Challenge

Gold Sponsorship \$3000

Platinum Sponsorship \$5000

Ocean City Inshore Challenge

Gold Sponsorship \$2500

Platinum Sponsorship \$4000

Total _____

Remember: If you elect to become a sponsor of both tournaments you are entitled to a discount from the above rates. Refer to "Combined Sponsorship" on the Pricing page in the Sponsor's Prospectus.

This agreement is entered into as of _____, 2004 ("Effective Date") between Ocean Events, Inc. ("Promoter") and _____ ("Sponsor") with respect to _____ ("Tournament(s)"). This agreement shall terminate October 31, 2004.

In consideration of the Sponsor's sponsorship of the Tournament(s) the Promoter agrees to the following:

1. The Promoter will supervise and administer all aspects of the Tournament(s).
2. The Sponsor will receive recognition and promotional consideration as outlined in the Sponsor's Prospectus for the above selected sponsorship level(s).
3. The Promoter will indemnify, defend and hold harmless the Sponsor and its affiliates, officers, directors, employees, customers, distributors, independent contractors, suppliers, agents, successors and assigns from and against all actions, suits, proceedings, judgements, demands, claims, liabilities, losses or expenses whatsoever incurred in connection with or arising from the Tournament(s).
4. The Sponsor shall be given the opportunity to renew sponsorship of the Tournament(s) next offered event upon expiration of this agreement. Sponsorship rates subject to change.

The Sponsor agrees to the following:

1. The Promoter will supervise and administer all aspects of the Tournament(s).
2. The Sponsor will be responsible for providing all artwork and advertisements in time for publication and before April 20, 2004.
3. The Sponsor will pay all sponsorship fees in full no later than April 20, 2004.

4. The Promoter reserves the right to cancel the Tournament(s) at any time prior to May 1, 2004. In the event that this should occur, all sponsorship fees shall be returned in full.

5. A full refund of all sponsorship fees shall constitute the Sponsor's sole remedy in the event of the Promoter's breach or non-performance under this agreement. The Sponsor will notify the Promoter in writing immediately upon such breach or non-performance. If the Promoter is unable to cure said breach or non-performance within thirty (30) days of receipt of written notice, the Promoter will issue a full refund of all sponsorship fees paid. Any notice required to be given under this agreement shall be sent via registered mail, return receipt requested and deemed given at the time it is received, provided such notice is addressed as follows:

Ocean Events, Inc.
Attn: Jake Robinson
PO Box 54
Ocean City, MD 21843

IN WITNESS WHEREOF, the parties hereto have caused this agreement to be executed by their duly authorized representatives as of the date first above written. Each party to this sponsorship agreement represents and warrants that the individual signing this agreement has the authority to bind his or her respective company in and to the terms of the agreement and that each party is authorized (where applicable) by its Board of Directors to enter into this sponsorship agreement.

For Ocean Events, Inc.

For: _____ ("Sponsor")

Signature

Signature

Jake B. Robinson, President

Printed Name & Title

Date

Date

Sponsor's Contact Information:

Company Name _____

Address _____

City, State, Zip _____

Phone _____

Fax _____

Email _____